



**Illustr8or**

**Shane Tanner**

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### *Education*

Bachelor of Fine Arts, Illustration & Design – Kansas City Art Institute, 1995

### *Awards*

Guest Speaker	<i>Media Elements 2004, Enschede, Netherlands, November 2004</i>
JanSport Shock Shield	<i>American Advertising Federation Regional ADDY Awards, 2003</i>
Planet Twinkie	<i>American Advertising Federation Regional ADDY Awards, 2002</i>
MetLife	<i>International Association of Business Communicators Quill Award, 2002</i>
Jockey Hoops	<i>About.com Site-of-the-Week, 2002</i>
lookandfeel.com Site	<i>Macromedia Showcase, Flash Festival Finalist, Regional ADDY Awards, 2001</i>

### *Overview*

Skilled in interactive media design and production as well as print and pre-press technologies. Able to work effectively within the constraints of each medium and of each project to maximize impact, appeal and retention. Consistently delivers results on-time and within budget. High creativity and versatility with particular strengths in illustration and animation. Strong teamwork and individual assignment capabilities including art direction and supervision.

### *Expertise*

Illustration, layout, graphic design, press and interactive production. Brand personalization and brand extension for consumer, not-for-profit, educational and business-to-business clients. Creation of compelling and captivating multimedia interfaces, promotional games and customer education animations, sales and marketing collateral.

### *Toolsets*

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver), HTML, CSS, Javascript, Flash, Adobe Acrobat, CMS (Content Management Systems), e-Commerce, Microsoft Office.

### *Work Chronology*

Owner – TheSchoolBanner.co, TheElectionBanner.co • San Diego, CA • Spring 2012 to Present  
Art Director – Partners in Learning Programs, Inc. • San Diego, CA • Spring 2005 to Winter 2011  
Freelance Design – Winter 2004  
Multimedia Designer – Geary Interactive • San Diego, CA • Summer 2004 to Fall 2004  
Multimedia Designer – lookandfeel newmedia • Kansas City, MO • Summer 1999 to Summer 2004  
Web Designer – ISOSystems • Kansas City, MO • Spring 1998 to Summer 1999  
Production Artist – PitchWeekly • Kansas City, MO • Spring 1997 to Fall 1997  
Publishing Internship – Spangler Printing • Kansas City, KS • Summer 1995

*Portfolio Samples available at [www.illustr8or.com](http://www.illustr8or.com)  
Work and Personal References available upon request.*